



TLC's Guide to Funding SEL Programming & Professional Development



1

SCHEDULE a meeting with an **ALLY** from your school's leadership team. Use **OUR GUIDE** to help support your conversation.



2

Use **OUR GUIDE** to identify alternative funding sources to support your SEL initiatives.



3

REACH OUT TO US!
We love presenting to administration, community groups, & faculty to help create buy-in – *we are always here for you!*

TLC Conversation Starters

- Tilly's Life Center (TLC) is a youth-focused, 501(c)(3) nonprofit organization aimed at empowering all teens with a positive mindset and enabling them to effectively cope with crisis, adversity, and tough decisions.
- TLC has 9 years of proven results in the field of adolescent social-emotional development. Unlike most SEL providers that have a history of working with elementary-aged students, TLC has exclusively developed strategies & curricula focused on middle and high school students. Making TLC more relevant, engaging, and responsive to the needs of teens.
- Since 2014 TLC has worked with over 13,221 students, 77 different youth organizations, & has trained 570 educators.
- TLC's "I Am Me" Curriculum is aligned with CA Health Standards, CA ELA Standards, CASEL Framework, and can be used as a Tier 1 or Tier 2 MTSS Strategy.

Financial Return on Investment. Every \$1 invested in SEL Programming saves an average of \$11 on intervention services.

SEL leads to improved academic outcomes & behaviors. SEL interventions increased students' academic performance by 11 percentile points, compared to students who did not participate. Students participating in SEL programs showed improved: classroom behavior, ability to manage stress and depression, and attitudes about themselves, others, and school.

SEL benefits are long-term and global. Implementation has long-term positive outcomes and is effective across diverse cultural contexts. SEL approaches are consistently effective with all demographic groups, supporting the positive development of students across diverse backgrounds.

* Evidence-Based Research from CASEL.org

For further assistance, please reach out to:
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Types of Funding

Type	Funding Source	Description
State & Federal Funding	Title IV State Funding	<ul style="list-style-type: none"> • Student Support and Academic Enrichment (SSAE) • Can be used for: SEL Programs, Promoting Supportive School Climate, and Establishing Community Partnerships
	Title I Funding	<ul style="list-style-type: none"> • Funds are used to support effective, evidence-based educational strategies that close the achievement gap and enable the students to meet the state's challenging academic standards
	ESSER Funding	<ul style="list-style-type: none"> • Elementary and Secondary School Emergency Relief (ESSR) • Social & Emotional Learning focus to address student mental health, well-being & learning impact by COVID-19 • ESSR I (9.30.22), ESSR II (9.30.22) and ESSR III (9.30.24)
Local Funding	Local Education & Regional Agencies	<ul style="list-style-type: none"> • County Offices/Departments of Education • Local Police Department • Municipal and City Funds
	Community Groups & Foundations	<ul style="list-style-type: none"> • School and City Foundations • Parent Associations • Banks & Credit Unions • Faith-based Organizations • Private Donors (Donorschoose.org, local businesses, etc.) • Community Clubs (Rotary, Kiwanis, etc.)
Grants	Online Grants Databases	<ul style="list-style-type: none"> • Project Aware Grants: www.samhsa.gov/grants • Federal Grant Database: www.grants.gov • Private Funding Database: www.fundsnetservices.com • CA Grants Portal: www.grants.ca.gov • Many More : Search "Grants for SEL"
District Budgets	Specific Departments & Offices Within Your District	<ul style="list-style-type: none"> • Student Services Department • Office of Curriculum and Instruction • HR/Professional Development Department • Grants and Program Office • Superintendents Office • Safety and Security Department • Mental Health and Wellness Office • Office of Social and Emotional Learning